

# Adobe® Premiere® Elements 2.0

Create videos like a Hollywood director

## Product overview

Adobe Premiere Elements 2.0 software makes it easy to create home videos like a famous director. And it's brought to you by the makers of Adobe Photoshop®, the #1 image-editing software in the world.

## Create your masterpiece

### Grab all of your video

#### Be creative more quickly

- Automatically transfer footage by USB or FireWire from DV camcorders, digital cameras, and even cell phones directly to the timeline without the hassles of starts and stops.

### Grab from virtually any media device

- ▶ Use the new Media Downloader to import video, audio, and still images from virtually any device, including DV and DVD camcorders, unprotected DVDs, digital still cameras, MPEG-4 video recorders, and cell phones.

### Save work in progress

- ▶ Easily transfer a project and all its media to another computer, or archive it to edit later.

## Quickly build your blockbuster

### Easily delete the bad stuff

- Easily delete unwanted scenes, and the timeline automatically adjusts for you.

### View edits in real time

- Why wait? See edits and effects as you make them.

### Push the artistic envelope

- Try anything! With Auto Save, multiple undos, and the History panel, you can always go back to a previous version.

### Fine-tune your audio

- Create a rich, full soundtrack for your video with Dolby® Digital stereo, up to 99 audio tracks, and precise waveform controls.

### Work at professional speed

- Edit as fast as you can with support for multiple processors, advanced multi-threading technology, and Hyper-Threading Technology on the latest Intel® Pentium® based Windows® XP systems.

## Get comfortable in the director's chair

### Work in a custom editing studio

- ▶ Focus on telling your story with a flexible workspace that automatically resizes and adjusts to your needs—no more clicking around to open and close panels.

### See how it's done

- Get coaching each step of the way with detailed How-To moviemaking guides.

### Go to film school

- ▶ Learn the ropes of moviemaking by visiting [www.adobe.com](http://www.adobe.com) for free tutorials, helpful hints, and more.

▶ New or enhanced feature



## Add Hollywood style

### Wow your audience with special effects and transitions

#### Dazzle your audience

- ▶ Choose from hundreds of amazing special effects that you can customize and use again.

#### Use eye-catching transitions

- Creatively move from one scene to the next with hundreds of transitions, including dissolves, fades, and wipes. Even create your own.

#### Sneak-preview effects

- ▶ Save time and eliminate guesswork by clicking thumbnails that let you preview effects and transitions before you apply them.

### Enhance with text, graphics, and audio

#### Create terrific titles

- Choose from a set of world-class Adobe fonts designed to look great on video. Then add shadows, glows, and other effects to make them unique.

#### Add artistic flair

- Make your video more dynamic with moving text and graphics. Use preset TV-style effects, or customize effects to create your own look.

#### Credit your cast and crew

- Roll credits in more than 100 professionally designed templates.

#### Set the mood with music

- Add your favorite music and easily edit your video to match the beat.

#### Refine your audio

- Add emphasis to scenes by adjusting the volume of individual audio tracks and balancing the existing audio with background music.

### Create your productions with complete control

#### Find tools at your fingertips

- ▶ No more searching! With the new properties panel, see the filters and effects you've applied to any frame so you can quickly reproduce or change them.

#### Direct it all

- Move images, graphics, and text around the screen with advanced control over opacity, position, rotation, and scale.

#### Zero in on your work

- Easily zoom in on details of your project, or zoom out for an overview of your entire timeline.

#### Preview your masterpiece

- Make sure your movie is just as you envisioned it by previewing it on your TV or computer before burning it to DVD.

## Entertain fans everywhere

### Easily burn DVDs to share with family and friends

#### Build dynamic, personalized DVD menus

- ▶ Be an art director! Design custom DVD menus from scratch, or choose from dozens of menu templates that you can personalize with your own images and audio. Add moving backgrounds, move and resize buttons, edit text, and more.

#### Burn DVDs in a snap

- ▶ Reliably go from camcorder to disc in a few clicks. Fit hours of video on a single- or dual-layer DVD that's optimized for best results.

### **Save time with automatic scene indexes**

- Automatically create scene indexes or chapters for your DVD menu with links that correspond to your video clips.

### **Preview your masterpiece**

- Make sure your movie is just as you envisioned it by previewing it on your TV or computer before burning it to DVD.

### **Win critical acclaim**

#### **Count on quality playback**

- Consistently get great results by letting Adobe Premiere Elements automatically save your video on DVD at maximum quality for smooth, reliable playback.

#### **Enjoy rich Dolby Digital sound**

- ▶ Give your audience high-quality sound by automatically converting audio to industry-standard Dolby Digital stereo. Dolby technology compresses your audio while maintaining high fidelity, allowing you to burn more video onto a single disc without sacrificing sound quality.

#### **Now playing everywhere**

- Show your masterpiece everywhere, anytime. Save to DVD, VHS, and popular formats for the Web and portable devices, including cell phones, Pocket PCs, MPEG-4 video players, and Windows Mobile-based portable media centers. Supported formats include MPEG-1, MPEG-2, DV, AVI, Windows Media®, and QuickTime.

#### **Show on any screen**

- Create and see your video in traditional TV (4:3) or widescreen (16:9) format. A single click converts your video to NTSC or PAL for a worldwide audience.

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